



PARTNERSHIPS 2024

HONOUR

LGBTQ COMMUNITY AWARDS



CELEBRATING NSW'S LGBTQ COMMUNITIES FOR OVER 16 YEARS

The Honour Awards is an annual event that celebrates outstanding service to, and achievements within, NSW's lesbian, gay, bisexual, transgender and queer communities. Established in 2007, it is produced by ACON, Australia's largest LGBTQ health organisation.

In 2024, the Honour Awards will mark its 17th anniversary as NSW's leading LGBTQ community service awards celebration, providing an important opportunity for our communities to come together and celebrate our diversity, strength and resilience.

KEY MILESTONES | 2024

- | | |
|--------------|---|
| 21 June | Nominations open |
| 15 August | Finalists announced |
| 18 September | Honour Awards Ceremony & Cocktail Party |



SUPPORTING THE HEALTH & WELLBEING OF LGBTQ COMMUNITIES

The Honour Awards is produced by ACON, NSW's leading LGBTQ health organisation. Established in 1985 as the AIDS Council of NSW, ACON works to create opportunities for people in our communities to live their healthiest lives.

The Honour Awards is a gala fundraiser for ACON – all proceeds from the Honour Awards goes directly back into the community through vital ACON health programs and initiatives.





2023 HONOUR ROLL



COMMUNITY HERO



Presented by
Dowson Turco Lawyers

GIOVANNI CAMPOLO-ARCIDIACO

For her passionate and prolific work in documenting Sydney's vibrant LGBTQ communities over 20 years through photography, and supporting LGBTQ causes, organisations and businesses.



ACON PRESIDENT'S AWARD



Presented by ACON

**ADVOCATES FIGHTING FOR
JUSTICE FOR HATE CRIMES VICTIMS**

In recognition of their relentless pursuit for truth and justice for victims of LGBTQ hate crimes in NSW over decades.

Steve Page
Duncan McNab
Sue Thompson
Rick Feneley
Greg Callaghan
Garry Wotherspoon

Stephen Tomsen (pictured)
Jacqueline Milledge (pictured)
Nicholas Stewart
Peter Rolfe
Steve Johnson
Daniel Glick



COMMUNITY ORGANISATION

Presented by ACON

JOINT WINNERS



NEWCASTLE PRIDE (PICTURED): With innovative and inclusive programming, Newcastle Pride is providing vital spaces for the Hunter region's LGBTQIA+ communities.

TRIKONE AUSTRALASIA: For over 15 years, Trikone Australia has been providing support to, and celebrating, LGBTQIA+ people from South Asian backgrounds in Australia.



YOUNG ACHIEVER

Presented by
PEOPLE2PEOPLE

BREE MOUNTAIN



For her dedicated work in championing and elevating the bi+ community in New South Wales. Through Bi+ Visibility, and BiCONIC, Bree has been instrumental in raising the visibility and representation of bi+ people in events, programming, media and community advocacy, both in Australia and overseas.



HEALTH & WELLBEING

Presented by
ST VINCENT'S HOSPITAL SYDNEY

GARRETT PRESTAGE



Garrett has been recognised for devoting his life and career to LGBTQ+ health and wellbeing and for leaving a legacy of knowledge and excellence for the next generation of LGBTQ+ health and HIV researchers.



HIV HERO

Presented by
POSITIVE LIFE NSW

DAVID POLSON



For his tireless work as an advocate, speaker and community champion for people living with HIV.



MEDIA AWARD

Presented by
OUT@NBCUniversal

NARELDA JACOBS



For her work as a broadcast journalist, presenter and commentator. Narelda is also a passionate community advocate and cause ambassador, supporting a range of charities and humanitarian initiatives.



CAYTE LATTE MEMORIAL AWARD FOR VISUAL ARTS

Presented by FRIENDS OF CAYTE

JEFF MCCANN



Jeff has been recognised for his striking body of works installed during Sydney WorldPride, which includes activations at Broadway Shopping Centre, The Rocks, Maroubra's Pacific Square and Lucid Dreams at the Imperial Hotel.



ARTS & ENTERTAINMENT

Presented by SYDNEY GAY &
LESBIAN MARDI GRAS

COURTNEY ACT



For their various accomplishments as an artist, performer, musician, TV presenter and writer. Multi-talented and internationally renowned, Courtney is an Australian entertainment icon, creative powerhouse, and showbiz trailblazer.



BUSINESS AWARD

Presented by SYDNEY GAY &
LESBIAN BUSINESS ASSOCIATION

NUNGALA CREATIVE



Established by Warumungu / Wombaya woman Jessica Johnson, Nungala Creative has been recognised for their work in designing the bold and stunning visual identity for the Sydney WorldPride festival.



HONOUR



PARTICIPATION

NOMINATIONS

Open for 6 weeks

10 award categories

Over 200 nominations
were received in 2023

CEREMONY

18 September 2024

Doltone House Hyde Park

400+ guests

LGBTQ celebrities and influencers

Politicians – Federal, State, Local

LGBTQ community leaders

Arts, entertainment and fashion figures





MARKETING

PROMOTIONS, SOCIAL, VIDEO

13 week social marketing campaign

Print, video, social media

Display advertising
in LGBTQ and local media

Promotions via
Community and Event Partners

Activations at
Community and Event Partners'
events

REACH & ENGAGEMENT

WEBSITE

honourawards.com.au

The Honour Awards website recorded over 11,000 pageviews during the 2023 campaign season – a 4% increase compared to the previous year

acon.org.au

104,000 pageviews during campaign season

EDM CAMPAIGNS

7,000+

8 e-newsletter sent
6,000+ email addresses reached, avg open rate 37%

SOCIAL MEDIA

[Honour Facebook Page](#)

43,245 total post reach
1,103 total post engagement

[Honour Instagram \(New Account\)](#)

7,311 impressions
2,753 accounts reached

[Honour Posts on ACON Facebook Page](#)

60,734 total post reach
6996 total post engagement

[Honour Posts on ACON Instagram](#)

Sizzle reel reach: 20,004
42 posts, reaching a total of 38,282 post impressions during week of Honour Awards

[Honour Posts on ACON LinkedIn](#)

23,154 total impressions
655 total post reactions



MEDIA PARTNER

star*observer



June 2023



July 2023



August 2023



Full Page



September 2023



September 2023

ALSO FEATURED IN

The Sydney Morning Herald



NEWCASTLE HERALD

GUIDE TO GAY DOTCOM

MEDIA

1m

Estimated media reach in 2023

Source: Meltwater Media Analytics



HONOUR



SPONSORSHIPS

We create bespoke partnership packages to meet the marketing objectives of our partners.

Partnership opportunities include:

Become a Presenting Partner /
Event Partner

Presentation rights to an award

Presentation rights to videos

Branding on assets/at event

Category exclusivity

Activation at event



THANK YOU TO OUR 2024 PARTNERS



Presenting Partners



Community Partners



Event Partners



Media Partner



Contact us

For sponsorship and partnership enquiries, contact:

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